

Pineda Crossing Bar and Grill (*melbournefleatery.com*)**FrontPage Solution Progress Reports**

There are three types of reports here.

- 1. Pay Per Click (CPC)** - This is paid advertising that BizListerz pays for. Impressions is how many times your ad was seen, actions are how many times it was clicked.
- 2. Google Places** - These are impressions and actions of your Google Business Listing Profile, that BizListerz maintains for you. (Google is performing an update to its system. In this growth period, numbers may not be accurate for impressions.)
- 3. Web Analytics** - These are clicks to the site we created. Google is not reporting impressions accurately, so BizListerz cannot measure how many times your listing appeared in a search report. We can only measure when a click is made to the website.

Type of Report	Login	Report Date	Number of Impressions	Number of Actions
Activity from December 2014				
Google Places	melbournefleatery	01/01/2015 (20150101)	6790	6790
WebAnalytics (All Others)	melbournefleatery	01/01/2015 (20150101)	552	552
WebAnalytics (Google)	melbournefleatery	01/01/2015 (20150101)	489	489
WebAnalytics (White)	melbournefleatery	01/01/2015 (20150101)	4072	4072
Activity from January 2015				
Google Places	melbournefleatery	02/01/2015 (20150201)	5738	5738
WebAnalytics (All Others)	melbournefleatery	02/01/2015 (20150201)	650	650
WebAnalytics (Google)	melbournefleatery	02/01/2015 (20150201)	611	611
WebAnalytics (White)	melbournefleatery	02/01/2015 (20150201)	4592	4592

Activity from February 2015				
Google Places	melbournefleatery	03/01/2015 (20150301)	7863	7863
WebAnalytics (All Others)	melbournefleatery	03/01/2015 (20150301)	801	801
WebAnalytics (Google)	melbournefleatery	03/01/2015 (20150301)	772	772
WebAnalytics (White)	melbournefleatery	03/01/2015 (20150301)	5002	5002
Total Reach (Last 90 Days)			37932	37932

Key Phrases Used:

bar and grill, bar melbourne fl, bars and grills, best seafood restaurant, catch grill and bar, certified executive chef, chips bar and grill, country bar and grill, country friend chicken, culinary chef, dinner specials, fish & grill, fish food restaurants, fish restaurants, fish steaks, food in melbourne fl, food melbourne fl, fresh bar and grill, fresh fish restaurant, fresh fish restaurants, fresh fish, fresh seafood melbourne fl, grill island, grill specials, grill steaks, grilles melbourne, grills pineda, grills restaurant in melbourne fl, how to open a bar and grill, kitchen grill, local fish restaurants, local fish, local seafood restaurant, local seafood restaurants, locally owned and operated, lunch and dinner specials, lunch in melbourne fl, lunch melbourne fl, lunch specials, maine lobster, melbourne beach address, melbourne beach restaurant, melbourne fl restaurant, melbourne fl restaurants, melbourne florida restaurants, melbourne square mall address, melbournefleatery, open grill, pineda bar and grill, pineda crossing bar & grill melbourne, pineda crossing bar & grill, pineda crossing bar and grill melbourne fl, pineda crossing melbourne fl, pineda crossing restaurant, pineda crossings, porterhouse steak, reasonably priced, restaurant in melbourne fl, restaurant lunch specials, restaurant melbourne fl, restaurant specials, restaurant, restaurants in melbourne fl, restaurants in melbourne florida, restaurants in melbourne, restaurants in suntree fl, restaurants melbourne fl, restaurants near melbourne fl, rib eye steak, seafood and grill, seafood and steak restaurant, seafood and steak restaurants, seafood and steak, seafood and steaks, seafood bar and grill, seafood buffet, seafood cocoa beach, seafood in melbourne fl, seafood melbourne fl, seafood menu, seafood menus, seafood restaurant chains, seafood restaurant in melbourne fl, seafood restaurant melbourne fl, seafood restaurant menu, seafood restaurant menus, seafood restaurant names, seafood restaurant, seafood restaurant, seafood restaurants melbourne fl, seafood restaurants, shells seafood restaurant, social bar and grill, steak and lobster restaurant, steak and seafood restaurant, steak and seafood restaurants, steak and seafood, steak house, steak houses, steak restaurant, steak restaurant, steak restaurants, steak seafood, steakhouse, steaks on grill, steaks on the grill, steaks restaurant, surf and turf, the gallery melbourne fl, the grill melbourne fl, the steakhouse, ZZUNKNOWN,