

Genna Pizza
 4301 N. Wickham Road
 Melbourne, FL 32934

PIZZA4DINNER.COM NEEDS HELP!

Dear Business Owner,

If you are not found on Google's first page, you will not be found! Our FrontPage Solution will BOOST **Genna Pizza** on the Internet. With packages starting at \$120 per year, our goal is to make it easier for people to find **Genna Pizza** on the first page of places like Google, Yahoo, Bing, SuperPages, YellowPages, and others. **JUST USING YOUR TOP THREE KEYWORDS, THERE ARE 1,140 GOOGLE SEARCHES IN MELBOURNE AND SURROUNDING CITIES EACH MONTH!!!**

We do not have to take over your existing website, FrontPage Solution will create a new technically perfect marketing website. We only want to help people that are searching for businesses like yours find you more easily. Here is a quick snapshot of how you are doing with these three Google searches:

	PIZZA RESTAURANT IN MELBOURNE <i>540 Monthly Searches</i>	ITALIAN FOOD IN MELBOURNE <i>300 Monthly Searches</i>	PIZZA DELIVERY IN MELBOURNE <i>300 Monthly Searches</i>
First Position: <i>(80% Clicked)</i>	Wagon Wheel Pizza	Wagon Wheel Pizza	Wagon Wheel Pizza
Second Position: <i>(60% Clicked)</i>	Pizza Hut	San Remo Italian Restaurant Pizza Restaurant	Pizza Hut
Third Position: <i>(50% Clicked)</i>	Sarno Restaurant Pizzeria	Bacco Wine Cafe	Genna Pizza Company

Do you see your business? These are the companies getting your new clients right now.

Sincerely,

Tim Timmermann
 FrontPage Solution, CEO

Action Plan for Genna Pizza

1. **Be Modern:** Create new marketing website or repair pizza4dinner.com
2. **Be Found:** Choose five Google searches that Genna Pizza MUST dominate
3. **Get Sales:** Engage new clients with email and FaceBook marketing
4. **Be Alerted:** Set up system of email alerts when customers leave online reviews
5. **Get Reviewed:** Set up a system that clients can leave reviews to keep you informed
6. **Get Listed:** Claim and optimize the 50 online directories to be found everywhere

How to Conquer the Internet

**You Need TWO Websites: Think Of Traditional Phone Books
There were WHITE PAGES and YELLOW PAGES:**

YOUR EXISTING WHITE PAGE WEB SITE

The website (pizza4dinner.com) is optimized for your business name and designed for people who know who you are, and looking for you based on your name. FrontPage Solution leaves this website alone, unless you want our Google experts to repair it.



A YELLOW PAGE WEB SITE

FrontPage Solution will create a website for you optimized for your keywords thus bringing new leads and sales.

Front Page Solution

- Create Highly Optimized Microsite (or repair up to 10 pages of pizza4dinner.com)
- Create 30 Second YouTube Video
- Claim and Optimize Google Profiles
- Claim and Optimize Yahoo and Bing Business Profiles
- Claim and Optimize the 50 Internet Business Directories (like Yelp, YellowPages, SuperPages)
- Create an Engaging FaceBook Page
- Set Up Email Alerts For Online Reviews
- Blast Out 30,000 Emails for new clients in Melbourne and surrounding areas
- 100% Satisfaction Guaranteed

\$300 / Year



pizza4dinner.com

Prepared For:

Genna Pizza
4301 N. Wickham Road
Melbourne, FL 32934
(321) 242-3003

Report Generated on 03/21/2014 at 8:15

<p>Current Internet Marketing</p>	<ul style="list-style-type: none"> • Website found with marketing errors • Genna Pizza is claimed in Google, but not optimized. • Genna Pizza is NOT properly listed in local business directories like Superpages, Yahoo, YP.com, and Bing (see below for grade)
<p>Key Competitors Taking Away Your Traffic</p>	<ul style="list-style-type: none"> • Sarno Restaurant Pizzeria • Genna Pizza Company • Bacco Wine Cafe • San Remo Italian Restaurant Pizza Restaurant • Pizza Hut • Wagon Wheel Pizza
<p>Top Three Key Phrases With Estimated DAILY Brevard Traffic</p>	<ul style="list-style-type: none"> • "Pizza Restaurant in Melbourne FL" (540 Monthly Searches) • "Italian Food in Melbourne FL" (300 Monthly Searches) • "Pizza Delivery in Melbourne FL" (300 Monthly Searches)
<p>Current Search Performance</p>	<p>Genna Pizza is found in Melbourne, FL, but your Internet profiles should be optimized for the surrounding cities and areas.</p>
<p>Internet Directories Status</p> <p>Your Grade:</p> <p>C</p> <p><i>77% Complete</i></p>	<ul style="list-style-type: none"> • Google: Your website is found; Your phone number is found. • Bing: Your website is found; Your phone number is found. • Yahoo: Your website is found; Your phone number is found. • Yellow Pages: Your website is NOT FOUND; Your phone number is found. • SuperPages: Your website is NOT FOUND; Your phone number is found. • Yelp: Your address is NOT FOUND. • CitySearch: Your address is found. • FourSquare: Your address is found.



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Analysis of PIZZA4DINNER.COM

How Google Indexes Your Website

(The code that creates the page)

Your Grade:

F

34% Complete

Website Title: genna pizza company | melbourne, florida | (321) 242-3003

Website Description:great pizza, pasta, subs and sandwiches, desserts in melbourne florida

Website Keywords:pizza, pasta, subs, sandwiches, desserts, melbourne, fl, melbourne pizza, pizza delivery, prices

OUR ANALYSIS: The non-visual part of your website is vital to your success. This is what Google sees and how you are indexed. Your site is 34 percent complete. This needs to be repaired. Your name, address and keywords **MUST** be in the title, description and keywords of your site.

How People See Your Website

(The visual content of the page)

Your Grade:

D

66% Complete

- Company: Found
- Phone: Found
- Street: NOT FOUND
- City: Found
- State: Found
- Zip: Found
- Category 1: NOT FOUND
- Category 2: NOT FOUND
- Category 3: Found

OUR ANALYSIS: The body of your websiet is what your clients see and needs to be repaired. Your name, address and keywords should be visually seen on your site. Your site is 66 percent complete.

FRONTPAGE SOLUTION Keyword Penetration Analysis



pizza4dinner.com

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 Genna Pizza
 Melbourne, FL
 (321) 242-3003

When searching for: "Pizza Restaurant in Melbourne FL"

Page	Your Website (<i>pizza4dinner.com</i>)	Your Phone (<i>3212423003</i>)	Your Buisness Name (<i>Genna Pizza</i>)
Page 1 of Google	Found	Found	Found
Page 1 of Yahoo	NOT FOUND	NOT FOUND	NOT FOUND

When searching for: "Italian Food in Melbourne FL"

Page	Your Website (<i>pizza4dinner.com</i>)	Your Phone (<i>3212423003</i>)	Your Buisness Name (<i>Genna Pizza</i>)
Page 1 of Google	NOT FOUND	NOT FOUND	NOT FOUND
Page 1 of Yahoo	NOT FOUND	NOT FOUND	NOT FOUND

When searching for: "Pizza Delivery in Melbourne FL"

Page	Your Website (<i>pizza4dinner.com</i>)	Your Phone (<i>3212423003</i>)	Your Buisness Name (<i>Genna Pizza</i>)
Page 1 of Google	Found	Found	Found
Page 1 of Yahoo	NOT FOUND	NOT FOUND	NOT FOUND